

Thin Italic Light Italic Regular Italic Semi Bold Italic **Bold** *Italic* Black Italic

ABOUT THE FONT FAMILY

Mack is a humanist sans serif inspired by the natural, brush-made variations of details originally rooted in geometry. The spark for this project came from lettering on a map of Mackinac Island whose angled terminals, pointed peaks, and variation of proportion were all details that set it apart from the strictly geometric forms it appears to reference. Rather than copying the few letters there and extrapolating them into a whole font, Mack is an original design following similar principles. Its structure and contrast resemble those of mid-century geometric typefaces while its curves and terminals are analed to emulate the stroke of a brush.

This blending of contrasting sources is rationalized by applying the same set of rules to both the roman and italic fonts. All curved stroke endings share the same 10¹/₂ angle, while all diagonal strokes snap to an angle slightly off from perpendicular. This creates harmony in the construction, but also the contrast needed to differentiate between the italic and roman fonts. Because the italic angle is set at the same 10¹/₂, its vertical strokes become parallel with the terminals changing the fit of letters such as the C.S. and J to become more subtle. Meanwhile, the symmetrical diagonal strokes in characters such as the A. M. V. W, and Y in the roman are more energetic in the italic-becoming distinctly asymmetrical as they snap to their new angles and shoot forward across the page.

Mack performs best at the edges of the typographic scale spectrum. Set in logotypes and headlines, its interlocking terminals and unique angles are attention-grabbing and fun to look at. Set in running text, these same details paired with its low x-height create a healthy rhythm with enough uniqueness in the forms to keep it legible and readable.

Although indirectly influenced by early geometric fonts, Mack runs the opposite direction of the refined, cold, typefaces that define the genre today. Instead, it builds on the quirks found in those early examples and highlights them in a distinctly human way.



INSIDE THE FONT



BLAZE TYPE

OPEN TYPE FEATURES

CHARACTER SET

A	В	С	D	Ε	F	G	Η		J	K	L	Μ	Ν	0
A	В	С	D	E	F	G	Н	I	J	К	L	М	N	0
P	Q	R	S	T	U	V	W	X	Y	Ζ	a	b	С	d
Ρ	Q	R	S	Т	U	V	W	X	Y	Z	а	b	С	d
e	f	g	h	i	j	k		m	n	Ο	р	q	r	S
е	f	g	h	i	j	k		m	n	0	р	q	r	S
t	u	V	W	X	у	Ζ	0	1	2	3	4	5	6	7
t	u	v	w	×	У	z	zero	one	two	three	four	five	six	seven
8	9	•	,	Á	Ă	Â	Ä	À	Ā	Ą	Å	Ã	Æ	Ć
eight	nine	period	comma	Aacute	Abreve	Acircumflex	Adieresis	Agrave	Amacron	Aogonek	Aring	Atilde	AE	Cacute
Č	Ç	Ċ	Ð	Ď	Ð	É	Ě	Ê	Ë	Ė	È	Ē	Ę	Ğ
Ccaron	Ccedilla	Cdotaccent	Eth	Dcaron	Dcroat	Eacute	Ecaron	Ecircumflex	Edieresis	Edotaccent	Egrave	Emacron	Eogonek	Gbreve
Ģ	Ġ	Ħ	Í	Î	ľ	Ì	Ì	Ī	Į	Ķ	Ĺ	Ľ	Ļ	Ł
uni0122	Gdotaccent	Hbar	lacute	lcircumflex	Idieresis	Idotaccent	lgrave	Imacron	logonek	uni0136	Lacute	Lcaron	uni013B	Lslash
Ń	Ň	Ņ	Ŋ	Ñ	Ó	Ô	Ö	Ò	Ő	Ō	Ø	Õ	Œ	Þ
Nacute	Ncaron	uni0145	Eng	Ntilde	Oacute	Ocircumflex	Odieresis	Ograve	Ohungarumlaut	Omacron	Oslash	Otilde	OE	Thorn
Ŕ	Ř	Ŗ	Ś	Š	Ş	Ş	ß	Ŧ	Ť	Ţ	Ţ	Ú	Û	Ü
Racute	Rcaron	uni0156	Sacute	Scaron	Scedilla	uni0218	uni1E9E	Tbar	Tcaron	uni0162	uni021A	Uacute	Ucircumflex	Udieresis

CHARACTER SET

Ù	Ű	Ū	Ų	Ů	Ŵ	Ŵ	Ŵ	Ŵ	Ý	Ŷ	Ÿ	Ý	Ź	Ž
Ugrave	Uhungarumlaut	Umacron	Uogonek	Uring	Wacute	Wcircumflex	Wdieresis	Wgrave	Yacute	Ycircumflex	Ydieresis	Ygrave	Zacute	Zcaron
Ż	á	ă	â	ä	à	ā	ą	å	ã	æ	ć	č	Ç	ċ
Zdotaccent	aacute	abreve	acircumflex	adieresis	agrave	amacron	aogonek	aring	atilde	ae	cacute	ccaron	ccedilla	cdotaccent
ð	ď	đ	é	ě	ê	ë	ė	è	ē	ę	ğ	ģ	ġ	ħ
eth	dcaron	dcroat	eacute	ecaron	ecircumflex	edieresis	edotaccent	egrave	emacron	eogonek	gbreve	uni0123	gdotaccent	hbar
I	í	î	ï	ì	ī	į	J	ķ	Í	ľ	ļ	ł	ń	ň
dotlessi	iacute	icircumflex	idieresis	igrave	imacron	iogonek	uni0237	uni0137	lacute	lcaron	uni013C	Islash	nacute	ncaron
ņ	ŋ	ñ	ó	ô	ö	ò	Ő	ō	Ø	õ	œ	þ	ŕ	ř
uni0146	eng	ntilde	oacute	ocircumflex	odieresis	ograve	ohungarumlaut	omacron	oslash	otilde	oe	thorn	racute	rcaron
ŗ	Ś	Š	Ş	Ş	ß	ŧ	ť	ţ	ţ	ú	û	ü	ù	ű
uni0157	sacute	scaron	scedilla	uni0219	germandbls	tbar	tcaron	uni0163	uni021B	uacute	ucircumflex	udieresis	ugrave	uhungarumlaut
ū	ų	ů	Ŵ	ŵ	Ŵ	Ŵ	ý	ŷ	ÿ	ý	ź	ž	ż	/
umacron	uogonek	uring	wacute	wcircumflex	wdieresis	wgrave	yacute	ycircumflex	ydieresis	ygrave	zacute	zcaron	zdotaccent	fraction
1/2	1⁄4	3/4	1⁄8	3/ ₈	5/ ₈	7⁄8	•	• ?	•••	!	i	?	ż	•
onehalf	onequarter	threequarters	oneeighth	threeeighths	fiveeighths	seveneighths	colon	semicolon	ellipsis	exclam	exclamdown	question	questiondown	periodcentered
•	*	#	/	\	()	{	}	[]	-	-	_	_
bullet	asterisk	numbersign	slash	backslash	parenleft	parenright	braceleft	braceright	bracketleft	bracketright	hyphen	endash	emdash	underscore

CHARACTER SET

uni0335

uni0337

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quotedblleft	quotedblright	quoteleft	quoteright	guillemotleft	guillemotright	guilsinglleft	guilsinglright	quotedbl	quotesingle	cent	dollar	Euro	sterling	yen
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plus	minus	multiply	divide	equal	greater	less	asciitilde	asciicircum	percent	arrowup	uni2197	arrowright	uni2198	arrowdown
Ľ	←	$\overline{\mathbf{n}}$	@	&	P	§	©	®	тм	ο		+	ŧ	N⁰
uni2199	arrowleft	uni2196	at	ampersand	paragraph	section	copyright	registered	trademark	degree	bar	dagger	daggerdbl	uni2116
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												,	5	C
uni0308	uni0307	gravecomb	acutecomb	uni030B	uni0302	uni030C	uni0306	uni030A	tildecomb	uni0304	uni0312	uni0326	uni0327	uni0328

ABOUT

FONT FAMILY TECHNICAL SPECIFICATIONS

Upper Sorbian, Vunjo, Welsh, Western

Frisian, Wolof, Zulu

ANGUAGES	FORMATS AVAILABLE	LICENSING	MANIFESTO
Ifrikaans, Albanian, Asu, Basque, Bemba,	Desktop: OTF	Our licensing system covers all uses:	Blaze Type (BLZT) is an independent
ena, Bosnian, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch,	Web: WOFF2, WOFF, EOT	Print, Web, App, Broadcast Once a font is purchased you will receive	French type design foundry. Our focus is to design, produce and distribute beautifu
nglish, Estonian, Faroese, Filipino, Finnish,	App: OTF	all font formats needed for your design.	typefaces which will age gracefully and
rench, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami,	Variable: GX		provide incredible functionality over their years of use.
ndonesian, Irish, Italian, Jola-Fonyi, abuverdianu, Kalenjin, Kinyarwanda, atvian, Lithuanian, Low German, Lower	DESIGNED BY		CONTACT
orbian, Luo, Luxembourgish, Luyia, Iachame, Makhuwa-Meetto, Makonde,	Nathan Metzler		https://blazetype.eu
1alagasy, Malay, Maltese, Manx, Morisyen, Iorth Ndebele, Northern Sami, Norwegian	Blaze Type		hello@blazetype.eu
okmål, Norwegian Nynorsk, Nyankole, Dromo, Polish, Portuguese, Romanian,	YEAR OF RELEASE		@blazetype
omansh, Rombo, Rundi, Rwa, Samburu, ango, Sangu, Scottish Gaelic, Sena, hambala, Shona, Slovak, Slovenian, Soga, omali, Spanish, Swahili, Swedish, Swiss	2021		

MACK THIN 60 PT

So high are the properties

MACK THIN 30 PT

That it is perhaps to be regretted for the art of the dyer and manufacturer of printed calicoes, that the use

MACK THIN 18 PT

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fast, on account of their vivacity and freshne of tone. It is this tendency, which the consum partakes of even while complaining of it, that the textile manufacturers ought to seek to combat. How often have I heard the greates manufacturers of Alsace deplore the obligat which they felt that they were under of print their tissues by means of colors so fugacious and so little resistant as those composed from aniline. We must hope, then, in the interest of that industry, that while adopting the marvellous discoveries which science is everyday making, there shall be made a less general application of them, and that we sha return to the fabrication of the styles which necessitate the more constant employment coloring materials,-less brilliant, it is true, but more adherent to the tissues, and less altera by air and light. It seems to me, also, that tast would lose nothing; and that printed stuffs,

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The value of indigo as a dyeing material is due to the great stability of the blue color, and the derivatives from blue, which it gives to fabrics, especially of wool and cotton. It is not sufficient that a dyed fabric should preserve its color when submitted to violent tests, as when acted upon by vegetable or mineral acids or alkaline or soapy baths: the only stable dyes are those which resist air and light, the two destructive agents of vegetable colors. Indigo, from the remarkable manner in which its color becomes fixed upon a fabric, to be hereafter explained, possesses properties of resistance and stability in a higher degree than any blue dye. And when we consider that this blue has not only its own hue, but is the best foundation for blacks, greens, purples, and even browns, the importance of these properties cannot be overestimated. Says M. de Kæppelin, a chemist and manufacturer of Mulhouse, in one of a

series of articles furnished to the Annales du gênie Civil, 1864: "So high are the properties of resistance and stability which indigo possesses, that it is perhaps to be regretted for the art of the dyer and manufacturer of printed calicoes, that the use of indigo becomes more and more rare, and that the recent discoveries which modern science has placed at the service of industry are daily eliminating it from our factories. I have observed that whenever we have to dye stuffs of a high price, it is indigo which always serves as a base for the foundation of all the blue colors, or of those which are derived from blue. It is the same for the fabrication of printed tissues, whose colors should have great stability without much increase of cost. But of late years, especially, we find a tendency to employ colors of little stability, and to prefer them, even in the class of fabrics first referred to, to those which are

more fast, on account of their vivacity and freshness of tone. It is this tendency, which th consumer partakes of even while complaining of it, that the textile manufacturers ought to seek to combat. How often have I heard the greatest manufacturers of Alsace deplore th obligation which they felt that they were unc of printing their tissues by means of colors so fugacious and so little resistant as those mposed from aniline. We must hope, then, the interest of that industry, that while adopting the marvellous discoveries which science is everyday making, there shall be made a less general application of them, and that we shall return to the fabrication of the styles which necessitate the more constant employment of coloring materials,-less brilliant, it is true, but more adherent to the tissues, and less alterable by air and light. It seems to me, also, that taste would lose

MACK BLACK ITALIC 90 PT

Harmonious

MACK BLACK ITALIC 45 PT

It seems to me, also, that taste would lose nothing; and that printed stuffs.

MACK BLACK ITALIC 27 PT

RAIGHT R